

Auburn Old Town Gallery
218 Washington St. Auburn, CA
Membership Meeting Minutes
March 16, 2026

Call to Order: The meeting was called to order by Vice President Janet Becker at 6:31 pm. The meeting was held at the gallery.

Roll Call: A quorum was met with over 26 members present.

Approval of Minutes: The January 19, 2026 Membership Meeting Minutes were approved, the motion made by Kirsti Roberts and seconded by Gia Shukair.

Treasurer's Report, Kirsti Roberts

Kirsti reported the following balances:

Checking account: \$10,989.38

Savings account: \$16,184.50

Total: \$27,373.88

Sales were down \$1,326.16 in February

K1's are completed and in each member's folder.

Direct deposit forms were passed out and need to be returned to Kirsti.

Secretary's Report, Diane Tharp: There was no Secretary's report for this meeting.

Vice President's Report, Janet Becker: Janet had nothing to report for this meeting.

Committee Reports:

Membership, Gia Shukair:

Gia introduced and welcomed new members Yvonne Warren (fiber arts) and Trish Rickard (jeweler).

Display, Stacy Lamothe: Stacy was not able to attend and give a report. Moves have been scheduled and will be taking place in March and April.

Special Events, Livia Kerr: Liv was not able to attend. She emailed a list of events for 2026 to members. Please support these events which bring customers into the gallery!

April is Photography Month and this will be the theme of the Featured Wall. Our photographer members will decide if they want a reception.

Diane Tharp reported about the Auburn Art Walks this summer. There will be two Art Walks, one focused in Downtown Auburn and one focused in Old Town Auburn in June/July with the reception on Sunday, June 7, 12 - 4 pm. The Old Town Business Association will be supporting this event. Businesses will be allowed to host an artist for two months or just for the reception

on June 7th. Diane encourages the gallery to support this event and more info about the Art Walk will be shared very soon.

Publicity, Michelle Magnus/Brown:

Logo Refresh: Michelle explained that our gallery logo was outdated and needed refreshing. She presented the 3 proposed logos which were previously emailed out to members for review. A vote will be held during this meeting for selecting a new logo because gallery brochures need to be reordered and the new logo will be included in the new brochures. This new logo will be used in place of the old one for all gallery needs.

Collecting emails from customers: Members need to continue to ask customers for their emails, even if they are out of the area and would like to be included. Michelle suggested a box on the counter for new emails that are collected and having a monthly drawing for a gift certificate or discount be awarded. A QR code for email signups is also being explored.

Website Update: Ann Ranlett and Michelle have been updating the website and there will be a pop-up on the website home page for collecting emails. Please send recent head shots for the Artists Page on the website to AOTGpress@gmail.com. Also include any new images or info you want included on your artist page.

Newsletter: Michelle is including an Art Article in each newsletter and posting this article on the website under News. She is also posting this on our Facebook page with a link to our website. There is concern about members not getting the newsletter, which is sent to all members. If you don't see it look in your Junk or Spam files. Let Janet know if you aren't getting the newsletter. Send any ideas for the newsletter to Michelle.

Ideas to Ponder for Publicity:

- A High School Art Show scheduled for our Featured Wall, holding a small reception and awards.
- Featuring horse art during the Tevis Cup Race in July. This is an international 100 mile endurance horse race and is a big deal in Auburn.
- Tote bags themed with Auburn or Art for purchase or a giveaway with large purchases.

Social Media Needs Support:

We need signups for helping with Social Media. Carol Clark has been doing a great job. Louise was going to organize this but has too much on her plate to take this on right now. In the past the Social Media team had 5 members who each were assigned one day a week to post, using a spreadsheet for artist rotation. Please contact Michelle if you can help on this team.

Ann shared that artist's own art related social media posts can be shared on the gallery social media accounts. Use the following tags so the social media teams can see your posts:

Facebook @auburnoldtowngallery

Instagram @oldtowngallery

This way you can have some say and control over what is posted about you and your art in the gallery! Don't forget to Like and comment with over 4 words to our Social Media postings.

Facilities, Linda Whiteside: Linda was unable to attend this meeting. There was no report.

Old Business

Artisan/ Certek Update:

Doug Parks reported that the new system, Artisan 4, is still being built and will be shipped to him in about a week, then Doug will load the programs. When the system is in place there will be training in the form of 2 or 3 Zoom classes. Members must attend one of these! These Zoom classes will be recorded for later review. The gallery will need to be closed one day for the switching of the Artisan programs, probably in May or June. Doug will work with Glenn to integrate the new program with Quickbooks.

New Business:

Updated Logo Vote:

All three logos were presented and a vote by "hands" was taken. Logo #1 (with the cursive font) received the majority with 23 votes. #2 received one vote and #3 received 3 votes. A motion was approved to accept the logo vote results and adopt logo #1, the motion made by Gia Shufair and seconded by Marsha Toms.

Miscellaneous:

KVIE Art Auction:

Doug shared that info will be coming in regards to the KVIE Art Auction. The gallery has been represented in the past by multiple artists who receive promotion during the live auction. In the past Doug has been the spokesperson but might not be able to do it this year so someone else might need to fill that job.

Old Town Sidewalk Sale:

The next Sidewalk Sale in Old Town will be April 11 and 12. Members are invited to set up tables in front of the gallery and do demos and sell items. Sales just go through the POS system.

Janet Becker will be setting up a kids' activity on Sunday, April 12 from 12 to 3 pm, but will need a helper to tie bracelets while she leads the activity. Contact Janet if you can help her with this activity.

Adjourn: The meeting was adjourned at 7:17 pm, the motion made by Tim Turney and seconded by Kristi Roberts.

Minutes submitted by Co-Secretary Diane Tharp.

