

**AOTG Membership Meeting**  
**May 19, 2015**  
**Minutes**

**Call to Order – Board Member Linda Whiteside** called meeting to order at 6:38pm

**Approval of Minutes from March Meeting.**

Patty motioned to approve the March Meeting Minutes, Tim seconded.

All in favor **AYE**

**Roll (Sign in)**

Members were reminded to sign the sign in sheet on the front jewelry counter.

**Treasurer’s Report – Kirsty Roberts**

Financial Reports were distributed to Membership on Saturday May 17, 2025..

MMA: \$10, 988.28

LLC Ckg: \$16,963.30

Petty Cash: \$200.00

Total of \$28,151.77

-4342.96 net income

Stacey made motion to approve the Financial Report. Gay seconded.

All in favor **AYE**

**Secretary’s Report – Janis Quinn**

Minutes from all Membership and Board Meetings are filed in the white binder marked “Minutes” under the front counter. They are also filed on the AOTG Website in the Member Section.

Committee list has been updated and filed in the Staff Binder and on the nail peg above copier with the roster. This Committee list is also filed in the STAFF Binder under front counter and in the AOTG website in the Member section.

We no longer have a ‘copy’ person. Please check most used forms when working and contribute towards keeping forms supplied. Originals of the most common forms (Cash Count, Happy Call and Customer Information Sheet) are in bottom file drawer under counter, and the ‘master’ documents are filed in a folder on our desktop.

**VP Report – Linda reported for Louise**

Jamie Baxter is leaving the gallery after an 18 year membership.

Suzanne Himmler is documenting our key inventory. She is registering keys and stamping them with a number indicating they belong to you. Please be sure you connect with her so she can record your key.

**Committee Reports**

- Display – Stacey Lamothe

Moves planned thru the end of June. If you have any questions, ask Stacey. Move date is June 11<sup>th</sup>

- Facilities – Linda Whiteside

Nothing to report, are there any questions. Gay asked what the expense was for the extermination process. Linda clarified this will be paid for by our Landlord, no expense to AOTG

- Membership – Gia McNutt

Suzanne Hambleton reported for Gia.

Introduction and Welcome to new Members: Carol Clark and Carol Toomey, Pam Kimzie will begin in June

Michelle Magnus will be starting on Sunday May 25th

Next jurying will be held in September.

Tonight we are jurying current member Carrie Olsen Girard. Three pieces are here on display tonight for you to review. Ballots are here for voting

- Publicity – Lorna Miser

Lorna provided a report Kimber Chin who couldn't be at the meeting tonight. She reports that FB followers have increased by 50%, instagram following has not changed. Comments (shares) have decreased. Instagram does show 21% more reach.

Reminders: Please send still shots and videos for posting as this is what helped increase these numbers. Everyone, please take pictures of yourself, your process, your studio, anything and send to Kimber. She will turn them into magic for you.

When you post to social media, always tag the gallery, which affects the algorithm and makes the gallery account rise in importance- tag is @oldtowngallery

Kimber also has a social media group on FB that gives us tips and tricks for posting.

Lorna also reported for Doug who was unable to attending meeting, (Happy Anniversary!). KVIE auction deadline for event participation is the end of May. Contact him if you wish to participate. Currently 4 members have signed up, important to get to at least 6 so we can be presented as a gallery and have a ½ hour slot. If you plan to submit go to KVIE website immediately and mark AOTG as your gallery association and Doug Parks name. 100% fundraiser for KVIE, so while we individually do not make money, we receive a lot of recognition and marketing opportunity which can translate into future sales for all of us.

- Special Events – Diane Tharp/Livia Kerr

Thanks to the members that volunteered for last week's Co-op. Good foot traffic until about 7pm. Closed gallery about 7:30. The live art demo's really make a difference so that is much appreciated.

Art Walk is being greatly revitalized. Dates are June 6<sup>th</sup> 5-8 and August 1<sup>st</sup> 5-8.

Hoping for as many of our artists will participate please! Let Diane or Livia know if you plan to attend.

Applications are on the counter, and Diane reminds us that any Member of AOTG can be part of the Art Walk and show in any of the participating locations. Art will be placed in the locations for a period of 2 months.

Next co-op July 17<sup>th</sup>. Watch for emails from Diane and Livia for more information.

- Auburn Old Town Business Association – Meg Black-Smith  
New business recently opened in Old Town, an antique/jewelry business. Meg showed us the new branding logo for Old Town, which has been 2 years in the making. The theme is ‘Auburn, Rooted in Real’. This is interchangeable with words such as Rooted in Natural Beauty, and Real as in Lively, etc., Meg also shared some of the activities occurring in Old Town, including the Art Walk, Shuttle Services to move tourists through Auburn and Old Town, Food Trucks, the Co-ops and July 4<sup>th</sup> parade .

### **Old Business**

#### **Membership & Operating Agreements – Legal Update - Janis**

Thank you to everyone that voted to adopt our new Membership and Operating Agreements. We had 42 members cast a vote!

Thanks also for your efficiency in signing the new signature forms for these documents. We are 100% complete! The hard copy signature pages will be kept in a binder by the Membership Team, and each document will also be scanned and placed in a secure online folder.

The new Agreements are now posted on our Website and are the only documents that can be used – if you have a supply of the old agreements somewhere, please destroy them.

#### **Filling 2025 Leadership roles – Linda**

Stressed the importance of having a President for remainder of 2025.

Is anyone please interested? We all have equal ownership in AOTG, and we all need to consider stepping up and holding a leadership role.

Sonja suggested two people may want to co-President together the remainder of this year.

#### **Holiday Calendar**

Continuing discussion from March membership meeting to have a uniform schedule going forward year to year. The initial idea was to CLOSE AOTG on Thanksgiving and Christmas Day, and to have modified hours on New Year’s Day from 12-4pm. It was suggested we modify hours on New Year’s Eve from 10-2 and be OPEN on New Year’s Day.

There was much discussion with many different ideas. Eventually, Sandy Delahanty motioned:

“I motion we close AOTG on Thanksgiving Day, Christmas Day and New Year’s Day. We should be open on new Year’s Eve from 10-2pm.

Linda seconded the motion:

All those in favor **AYE**

We all agreed should any artist wish to work on any of the closed days they may do so. This should then be counted as an extra shift for that person.

**Member/Owner addresses for Sunshine and Miscellaneous Contact info**

In conversation over the last few months we agreed having a record of artists mailing addresses would be useful for those wishing to send cards, etc., We had previously removed them from the roster in order to create space for other information. We have asked Carol Black-Addyman if she could use the current roster format to document mailing addresses for this purpose. This roster would be filed in the Member section of our website.

**AOTG New Bookkeeper:**

Things are going very well with our new bookkeeper Glen. He has been trained by current bookkeeper Sandy who continues to oversee and guide his work.

**New Business**

**Sandwich Board: Sandy Delahanty**

Sandy generously donated a new Sandwich Board (from a local business) for AOTG. She will be picking it up in a few days. The sign has a front and back 'panel' with our posted hours. Huge THANKS to Sandy for donating the sign and to Gini for designing the graphics. Can add in 'speciality signs' for future use as needed.

**New Art Medium for current owner, Carrie Olsen Garrard**

Please be sure to cast your vote for acceptance of new work by current artist Carrie.

**Announcements:**

Sonja Hamilton will be participating in an event this Thursday at the Vista Sierra Hotel in Bowman (former Springhill Suites) from 5-7pm.

**Adjournment**

Patty motioned to adjourn, the meeting. Janis seconded.

All in favor **AYE**

The meeting adjourned at 7:42 pm

Respectfully Submitted  
Janis Quinn, Secretary