

**Auburn Old Town Gallery  
Board Meeting Minutes  
May 13, 2024**

Meeting was called to Order at 6:05 PM

Roll Call: Present – Connie, Louise, Kirsty, Linda, Cathy, Suzanne, Diane, Janis, Lorna

Agenda Adjustments – no

Connie asked if there were any corrections or edits to the April Board Meeting Minutes. As no one had changes the minutes stand as approved.

**President remarks: Connie**

Bar stools look great, thank you Cathy and Lorna. Also appreciate the things display is doing and think the gallery is looking wonderful. Cherie Danzer will be leaving the gallery and noted she is our last founding member at 29 years. Thinks we should do something to recognize her at the next membership meeting. Louise will get a bouquet of flowers to present to her. Recently sent email out to members reminding them to make happy calls, reminder calls, leaving notes are random cars in the side parking lot. Connie asking for a local ‘emergency contact’ person. Cathy and Diane offered. Topic came up of having guest speakers at meetings. – Connie agreed will seek board approval before inviting others to speak at board meetings.

**Vice President – Louise**

No Report

**Treasurer: Kirsty Roberts**

Account balances:

MM balance \$10,987.37

LLC Checking \$23,380.90

Petty Cash \$200

Balance \$35,568.27

Month end profit \$ 1682.02

Clarified the monitoring system fee is \$50 per month. Doug believes we need to continue this subscription or we may lose our camera feed.

Janis motioned to approve Treasurers Report. Diane seconded.

All in favor AYE - None opposed.

**Secretary Report: Janis Quinn**

Reported that scheduling is going well. June has 4 extra shifts, which Therese has filled. Staffing with two shifts on calendar has reduced number of extra shifts. We hope to bring more members into the gallery following the May jurying process, which will help with shifts. We could always consider going to two shifts on another mid-week day. Keeping in mind to not schedule new members to work a shift alone until they have time to become more seasoned. Calendar is typically sent out on the 15<sup>th</sup> of each month.

**Publicity Director – Lorna Miser**

Placer County Art Tour – Diane has signed us up.

Lorna questioned use of sandwich board. We do not have a sandwich board to use.

Darlene let Lorna know there are still 4 people that have not paid for their ad in our AOTG brochure.

Kirsty will follow-up

Some trouble with social media – situation where posts were made on social media with incorrect hashtag or @ symbol. Affects who can see what on social media. Decided Connie will add Lorna to the agenda at the May membership meeting to lead a very short discussion on the right way to post when commenting on social media.

Gift cards / apple pay – our system cannot manage gift cards or the balance on the card. Doug is checking on utilizing apple pay but feels it may require reprogramming our POS system. A credit card with apple pay will work, but we cannot process apple pay via a smart phone at this point.

### **Membership – Suzanne Hambleton**

Received comprehensive report from Suzanne on those jurying at May meeting. She will also introduce new member Suzanne Himmler at same meeting.

Louise will be displaying cards she would like to bring into gallery, which will be very different from her gourd work. It was decided that she did not need to jury the cards – cards are not subject to jurying process.

### **Special Events: Diane Tharp**

Co-op on Thursday is happening 5-8PM . Patty will do outdoor kid activity. Diane will be welcoming people into the gallery – Sonja is planning to do a demo inside.

Application turned in for Placer Artists Tour and the Art Walk (June 7<sup>th</sup>). Diane paid and will submit reimbursement request.

Sandwich Board issue: Talked to old town association re: permission to use for special events. This is approved. In pricing, costs range from \$30 - \$60. This would be a two-sided board. All different styles are available. Diane suggests we consider purchasing one for the gallery. In later discussion Linda Whiteside, (Facilities) mentioned she may have a board to donate to gallery. She will check on that as soon as she can.

Board likes the idea of purchasing a board with chalk paint. Diane is offering to ensure it gets changed prior to events. According to by-laws, this does not need a board or membership approval, as amount is under \$1000 . Diane will take care of it.

Famfest – Connie had previously put this information out on our website to members and received no response. Diane will put out an email to members and provide organizers information should they wish to be involved.

Will streamline how we assign jobs to special events committee. Next year she will just form the committee without specifying the actual jobs.

### **Display: Cathy McAllister**

Five current spaces are available. We need 3D artists as we are running out of wall space to accommodate painters/photographers. Connie suggested we consider free standing displays to accommodate wall artists in place of cubicles in the middle of the room. Concern this will limit open visibility throughout gallery. Cathy will work it out – we just need to encourage 3D artists to join the gallery. We do not have any 3D artists ready to come into the gallery from waiting list. There are 2D artists

### **Facilities: Linda Whiteside**

Linda believes she may have a sandwich board and will check when she returns from being out of town. If she has one she will donate it to the gallery.

Ordering for gallery is up to date. If anything needs to be ordered while she is gone Kirsty can assist Tim Turney, her assistant.

Confirmed wrapping these days is confined to bags with ribbon. Not using boxes any longer. Connie will be sure to communicate this at the membership meeting.

### **Old Business**

Membership Agreement.

Is not going to present to membership quite yet, but will wait until we meet with Jennifer Starbucks next week.

Louise questioned if we should be resetting the code on alarm or combo lock. It was felt that should this need to happen it will become obvious with issues arising in gallery. At this point we do not see any activity that warrants code changes.

### **New Business**

Meeting with Jennifer Starbucks at Phillips, Starbucks CPA on Monday, 5/20/24 to discuss current filing status related to AOTG and other options. Janis, Connie, Kirsty will represent gallery. Our bookkeeper has also been invited to join us.

Recent discussions have surfaced regarding the use of Artificial Intelligence, AI and how this tool can affect our artist's work. The Board walked through difference scenarios and concluded that we need to continue discussion on this topic and arrive at a policy for our gallery.

We know that AI, like other applications, can be a useful tool to enhance an artists original work in the genre of photography – but we all agree we have hesitation to actually create a piece using AI exclusively thereby compromising and moving away from the galleries guideline of producing only handmade and original art.

At this point the Board did conclude that all artists could utilize AI to enhance their cards as long as a portion of the card is in conjunction of that artist's original art and clearly labeled "AI generated work",

Further discussion of AI is ongoing.

Membership survey comments or suggestions: Good suggestions/thoughts came in.

No one uses suggestions link – could consider eliminating on website or coming up with new way

Card rack – mixed feelings about use of card rack and what is being sold from it

Members interested in events as long as not mandatory to participate.

Suggestion to network with other businesses"

Christmas ornaments should be juried

These were all random thoughts Connie shared with us. We will continue to review and look for opportunities where improvements can be made based on membership suggestions.

Louise motioned to adjourn the meeting. Cathy seconded. All in favor AYE

The meeting adjourned at 8:10 PM

Respectfully Submitted,  
Janis Quinn, Secretary