

Auburn Old Town Gallery
218 Washington Street, Auburn, CA 95603
Board Meeting Minutes
June 15, 2022

Call to Order: This meeting was called to order at 6:36 pm by Treasurer, Stacy Pedri.
Attending: Patty Pieropan Dong, Stacy Pedri, Susan Stoll, Diane Tharp, Darlene Riel. Absent:
Shoshi Bilunos, Jenn Norpchen, Stacey Lamothe.

Approval of Minutes, Diane Tharp: The May 11, 2022 Board Meeting Minutes were approved,
the motion made by Patty Pieropan Dong and seconded by Susan Stoll.

Vice President's Report, Patty Pieropan Dong:

Patty shared that members were asking if there was a Membership Meeting in July. There will be no Membership Meeting in July.

Another concern brought to Patty was the scheduling of members on the Extra Shifts Committee. If a member has no committee obligation, that member should work one extra shift each month. If a member has a minimal committee obligation (for example, Telephone Tree), that member should work occasional extra shifts. Members serving on other committees who also volunteered to be on the Extra Shifts Committee should also only work occasional extra shifts. Susan Stoll asked to analyze the actual number of shifts needed on a monthly or yearly basis, and compare this to the number of spaces in the gallery and number of shifts worked by current members. Board members are only required to work one shift a month, as is Laura Bracken who will be managing the Virtual Gallery.

It was also shared that Cathy McAllister's husband passed away. Carol Bellamy, our Sunshine Chair, will be notified.

Treasurer's Report, Stacy Pedri:

Stacy reported that there is \$10,967.87 and \$18,146.42 in the checking and savings accounts. Combined with some petty cash the total is \$29,296.73. The May balance was \$1,106.73. This gives the gallery the year to date balance of negative -\$1,262.70. The financials are slowly catching up after the large purchase of new carpeting. Stacy predicts that the negative balance should be caught up by the end of June. In comparing this year's January - May Profit and Loss financials with last year's January - May financials, the gallery is about \$8,344 higher this year.

Stacy also reported that there were 4 late rents this month.

The Treasurer's Report was approved, the motion made by Susan Stoll and seconded by Patty Pieropan Dong.

Committee Reports:

Display, Susan Stoll:

Susan and Linda Miller put together a proposal for a new display case from Ikea for \$250 (plus tax), and glass and brackets to assemble at least 10 display cubes which would cost

approximately \$800. Locks would also need to be purchased for these glass cubes and display case. The board approved the purchase of the display case. Susan will put together a specific cost proposal for the glass cubes.

Gallery moves have been planned for the remainder of the year.

Membership, Shoshi Bilunos: Shoshi was not able to attend this meeting. New applicants are being reviewed. Shoshi will be meeting with new ceramic artist Kathleen Bartyl to complete her new member paperwork. The committee will coordinate her training sessions.

Publicity, Darlene Riel:

The gallery will not be showing at the Galleria this year. The available space was leased.

The gallery is signed up for the Placer Arts Studio Tour in November. Darlene will look into placing an ad about the gallery in the tour guide which costs \$250 for a quarter page. It was decided to not participate in the Placer Arts Fall Guide.

The Auburn Journal is presenting the annual Best of the Best Contest. Voting will take place through June 30th.

Darlene will be working with Gini Crepps to design and have printed a new trifold gallery brochure. Darlene will work on a process for selecting member art images and payment for the brochure. In the past, members whose art is presented in the brochure contributed \$20 towards the cost of the brochures.

Virtual Gallery: Laura Bracken has shut down the gallery Online Shop. That site has been changed into a Virtual Gallery showcasing artwork in the gallery. The site advises interested customers to call the gallery and ask if the item is still available. Art that will be picked up in the gallery can be purchased over the phone. Clients wanting items shipped must arrange this with the artist before purchasing the item. There are several issues that Laura is still working out before sending out a master plan for the Virtual Gallery to the members. Concerns are making sure the correct item is located and is still in the gallery, how to indicate items in the gallery that are in the Virtual Gallery, procedures for facilitating the shipping arrangements with the artist (the gallery will not be involved with shipping costs in the POS), how to manage replicable items, removing one of a kind items from the Virtual Gallery when they are sold, etc. When Laura gets the plan for operating the Virtual Gallery figured out, she would like to put together a Virtual Gallery Committee which will consistently help her with the various responsibilities of the Virtual Gallery.

Facilities, Jenn Norpchen: Jenn is in the process of getting bids on new lights with Batteries Plus in Roseville. Shoshi will be in contact with the person she knows with expertise in lighting.

Events, Stacey Lamothe: There was no Events report.

New Business:

Scholarships: Ardith Gray presented an idea for the gallery to present a monetary scholarship to a student artist, paired with a show of that student's artwork. Ardith was willing to implement and manage this scholarship. Stacy shared that there could be problems with this as the gallery

is a For Profit Business. A scholarship can't be deducted the way the financials are set up and there could be legal problems. The board was interested in investigating some way to support and involve student artists and this item was tabled for investigation and future discussion.

Adjourn: This meeting was adjourned at 7:50 pm, the motion made by Susan Stoll and seconded by Patty Pieropan Dong.

Minutes submitted by AOTG Secretary, Diane Tharp.