

Auburn Old Town Gallery
218 Sacramento St, Auburn CA 95603
Board Meeting Minutes
April 14, 2021

Call to Order: This Zoom meeting was called to order at 7:15 pm by Susan Stoll and Patty Pieropan Dong. Attending: Patty Pieropan Dong, Diane Tharp, Susan Stoll, Darlene Riel, Ardith Gray, Jenn Norpchen, Stacey Lamothe, Stacy Pedri. Absent: Shoshana Bilunos

Approval of Minutes, Diane Tharp: The March 10, 2021 AOTG Board Meeting Minutes were approved, the motion made by Susan Stoll and seconded by Jenn Norpchen.

Treasurer's Report, Stacy Pedri: The total assets of the gallery's two accounts total \$21,137.34. The total for March is - \$2,934.78. However, there were unusual expenses this month:

CPA \$1,000

New computer: \$1,700.73

Taxes: \$800

There needs to be \$200 in the cash bag and \$150 left in the register. If Artisan doesn't get closed on Tuesdays, it throws off the register totals. Hopefully, the gallery will be able to open on Tuesdays soon.

The K1 situation involved 7 former members who left the gallery in 2019 but still got K1s for 2020. This was the error of the previous Treasurer. Our new CPA, Jennifer, may need to amend the K1s. This is in process of being resolved.

Vice President's Report, Patty Pieropan Dong: Patty had nothing to report.

Committee Reports:

Membership, Ardith Gray:

There will be three artists jurying for the Membership Meeting in May. They will bring in their art for members to view in the gallery on the Monday and Tuesday before the meeting. Ardith will also email images of their artwork to the members for review if members can't make it to the gallery to view the artwork in person.

Our new artists have been given the information about purchasing the acrylic name plates for their art displays. Technigraphix is the company the gallery has been using for name plates. There is another company in Newcastle called Up Town Signs that also makes name plates. Ardith or Shoshana will check with them for prices and to see if they make comparable name plates.

Stacey Lamothe has been helping Ardith with the scheduling and training of new artists. It is not effective to do the art installation, orientation, and POS training all in one day. Keith will be training on a separate day. Installation should be another day. With so many new artists, this has been daunting. Since Ardith is dealing with an upcoming shoulder replacement surgery, Stacey will put together a proposal to help Ardith with membership responsibilities. Janis Quinn and Suzanne Hambleton have offered to help with membership duties.

Display, Susan Stoll: Susan and Linda Miller are planning the next artist location moves. There was discussion about the new art tags, which have been falling off the walls with the square adhesive tabs. They will experiment with ways to make them stick better to the walls. The new tag printer works great and is very easy to use.

Publicity, Darlene Riel:

The Galleria show ended and was taken down on April 12th. The show was successful and a few sales were made. Kudos to Darlene for a great job planning and organizing this show!

Darlene has been working with Laura Bracken and created a form to simplify entries to the online shop. This was emailed out to members.

The gallery has been invited to join the Placer County Arts Tour in the fall. There is a charge of \$300 to represent the gallery in the brochure. Darlene will find out more specifics and inform the board of what she learns. Darlene will then send an email vote to board members as to whether to join this tour.

The Old Town Association has also asked if the gallery will continue their ad in the OTA website. We are behind in our payment for this, but the ad has still been included on their site. The cost is \$500 for a picture ad on their website. It was voted to continue this ad on the Old Town Auburn website, the motion made by Patty and seconded by Susan.

There is a call to galleries to present as a group on the KVIE fall online auction. There needs to be 6 artists in each group which presents in the live auction for about half an hour. There would need to be a gallery spokesperson. Darlene will present this to the gallery members for interest.

Events, Stacey Lamothe: There are still no events planned at the gallery. Stacey will be helping Ardith with membership duties.

Facilities, Jenn Norpchen: Keeping the back room organized is an ongoing project and Jenn is very appreciative of all the help from Dana. Jenn is looking into another storage cabinet for the hallway. She has ordered more boxes and is going to maintain the current lighting installation. The neon "Open" sign needs a new chain attached to the pull chain.

Old Business:

Sunshine: Big thanks to Carol Bellamy for her great job as Sunshine Chair! Barbara Hoffman's husband recently passed away. Chris Foster is having hip replacement surgery.

Sacramento Arts Festival: There are seven 10' x 10' booth stalls available for artists at the Sacramento Arts Festival at the end of October. Jenn will send out an email to members with information about participating in this show.

Opening the gallery on Tuesdays: There is interest in opening the gallery on Tuesdays. Kathy McAllister will be assisting Chris Foster with the scheduling. The board will review the scheduling with Chris and Kathy to determine if there is enough staffing to open the gallery on

Tuesdays. Also, Chris and Kathy need to add the Board Meetings (second Monday of each month) and the Membership Meetings (third Monday of every other month) to the calendars.

Adjourn: The meeting was adjourned at 8:30 pm, the motion made by Stacey Lamothe and seconded by Jenn Norpchen.

Minutes submitted by AOTG Secretary, Diane Tharp